

NETWORK

PURSUING AN EXTRA PAYCHECK

MARKETING

WITHOUT QUITTING YOUR DAY JOB

SUCCESS

WRITTEN BY

ERIK PRAECIUS



BEFORE YOU START

If someone has asked you to sell stuff for a company, make sure you know a lot about the company and the things you'll be selling.

Make sure you trust the person who asked you and think you can work with them for a long time.

And remember, not everyone will say yes when you try to sell to them, so you need to be ready for that.

LET`S DEFINE SUCCESS

Success in Network Marketing can mean different things to different people.

Some want fancy cars, big houses, and fancy vacations. Others just want a little extra money to make life better.

Some people sell stuff because they love the products, and others do it to be part of a group of nice people.

You need to think about what success means to you. If you want big things, you have to be willing to work hard for a long time to make it happen.



OLD SCHOOL?

I started with Network Marketing many years ago.

I chased anyone who came near me with my business opportunity and products and at the same time I burned quite a few bridges due to my aggressive behavior.

I still get residual income from the first company I joined although I haven't actively worked with that company in years. And that is actually because the products are great so people keep buying them.

The system works!

However, my starting strategy is markedly different today.

When I started in the business, I learned that anyone with a pulse was a potential customer.

However, this I have learned is a terribly strategy.

Not everyone is your potential customer and not everyone is a fit for your team.

I have also moved far away from bugging my friends and family.

Today I use attraction marketing to attract customers in the non-spammy way.

In bullet point number 10 I will talk about this strategy.

Aloe vera plant background

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"If I would be given a chance
to start all over again
I would choose
Network Marketing."

Bill Gates

E R I K P R A E C I U S . C O M



ERIK PRAECIUS

Erik Praecius is an Online Marketing Consultant and Network Marketer who specialises in helping home-based business owners learn how to attract their perfect customers and prospects.

Only using modern online attraction marketing methods, which enable you to work from wherever you want with a business you love!

With more than 10 years of experience with creating residual income, he chose to write this book to help struggling network marketers become more successful.



HOW TO SUCCEED IN NETWORK MARKETING (MLM)

The 10 points for success in Network Marketing are written on the basis of my own experience over more than 10 years, know-how from experts in the industry, blog articles and books on the subject that I have read.

If you disagree with some of the points, I would very much like to hear from you.

Let's dive into the content and review what it takes to be successful.

Are you ready?

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CHAPTER

MAKE A DECISION

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MAKE A DECISION

If you want to succeed in Network Marketing, you need to make a firm commitment to it.

You should set your sights on mastering the art of selling products and recruiting members.

To achieve success, you must be prepared to step outside of your comfort zone and engage with other people.

For many people, this can be a daunting task, especially if they are introverts and shy by nature.

However, it is important to remember that success in Network Marketing requires effort, dedication, and perseverance.

You will need to put in the time and energy to learn and develop the necessary skills to sell products and build a strong network of members.

Take the time to reflect on what success means to you, and make a plan for how you can achieve your goals.

Surround yourself with positive, supportive people who will encourage you on your journey.

And most importantly, don't give up. It may take time and effort, but with hard work and determination, you can achieve the success you desire in Network Marketing.

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CHAPTER

THE RIGHT MINDSET

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THE RIGHT MINDSET

If you've decided to join Network Marketing, there could be a few reasons why.

Maybe a friend asked you to join, or maybe you tried the products and loved them.

Either way, there's one thing for sure: Network Marketing is full of positive and supportive people.

However, it's important to understand that your own mindset and motivation are key to your success in the industry.

Even if you have a friend or mentor who is willing to help you, you still need to be prepared to put in the work.

Network Marketing is all about talking to people and sharing the products and business opportunity with them.

You might hear negative comments from friends and family, but it's important to stay focused and not let it discourage you. If you're interested in becoming an entrepreneur, Network Marketing is a great way to start.

You don't need to invest in a physical store or a large inventory, making it a cost-effective option.

You can start small and grow your business at your own pace. As you develop the right mindset, improve yourself personally, and put in the necessary work, you may eventually be able to turn it into a full-time job.

Remember, success in Network Marketing requires effort and dedication, but with the right attitude and support, you can achieve great things.

So hold your head high, be confident, and never give up on your dreams!

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CHAPTER

EXPAND YOUR NETWORK

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EXPAND YOUR NETWORK

Being successful in Network Marketing means building strong relationships with people.

The key is to make lots of new friends, not just friends you already know. The name "Network Marketing" is all about making connections.

The more people you have in your network, the easier it will be to sell products and recruit team members.

To build relationships, it's important to be genuine and authentic.

Don't just try to sell products and talk about business opportunities as soon as you meet someone.

Instead, get to know them and find out what they are interested in. You can use social media to connect with people and start building relationships.

When you make friends through social media, don't push your products and business opportunities right away.

Take time to get to know the person and interact with them. Ask them questions and be friendly.

People will be more likely to be interested in your products and business opportunities if they like you as a person.

Remember, building strong relationships takes time and effort, but it will pay off in the end.

By making friends and being genuine and authentic, you can be successful in Network Marketing and achieve your goals.

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CHAPTER

GAIN BETTER HABITS

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GAIN BETTER HABITS

Making positive actions every day is important for success in Network Marketing. It's like a puzzle - each positive action you take is like putting together a piece.

Over time, all of these pieces will come together to make a big picture of success. That's why it's important to make a plan and stick to it.

Here's an example of a plan: each day you can leave positive comments on 3 posts, reach out to 3 people and send a kind message to someone you haven't talked to in a while.

And if you make a goal to talk to at least one person about your products or business opportunity every day, you will definitely see results.

Another important thing to remember is to always keep learning. You can do this by watching webinars, reading books and practicing how to talk about your products.

The more you know about what you're selling, the easier it will be to get people excited about it.

If you stay consistent with these positive habits, you will see a difference over time.

So don't give up, keep putting together the pieces of the puzzle and soon you'll have a big picture of success!

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CHAPTER

ALWAYS BE READY

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ALWAYS BE READY

Being prepared is a key part of Network Marketing.

You never know when you will meet someone who is interested in your products or business opportunity, so it's important to always be ready to present.

This means having your link handy on your smartphone so you can quickly share it with someone who is interested.

It can also be helpful to have a brochure or USB stick with information about your business in your car or wallet, so you can easily share it with someone who is interested.

Additionally, having email on your phone is another quick and easy way to share information with others.

Once you have shared the information, it is important to follow up with the person and make sure to save their email so you can reach out to them again in the future.

By being prepared and having a plan, you can feel confident that you are always ready to present your products and business to others.

This will help you build your network and ultimately achieve success in Network Marketing.

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CHAPTER

TELL GOOD STORIES

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TELL GOOD STORIES

When you are trying to sell your products or recruit people for your business, it's important to be able to tell a good story.

This could be a story about how the products have helped you or someone else, or how you got started with the company.

People love to hear stories, especially stories that make them feel good and inspire them.

By sharing these positive stories, you will be able to attract more people to your business and sell more products.

Think about what makes your products or business special, and what kind of impact they have had on people's lives.

Write down these stories and practice telling them to others.

When you are able to share your story in an exciting and engaging way, you will find that more people are interested in what you have to offer.

It's also a good idea to learn stories from others in the company.

You never know, you might come across a story that resonates with someone you are trying to sell to or recruit.

Sharing these stories can be a powerful way to show people why your business is so special and why they should be a part of it.

In short, having a good story to tell is a great way to make your Network Marketing efforts more effective.

So make sure to take some time to craft your story and get good at telling it!

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CHAPTER

LISTEN AND ASK

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LISTEN AND ASK

Listen and ask questions.

When I started learning about Network Marketing, people kept telling me that it's not about selling stuff, but about sharing information.

But actually, it is about selling!

We do it all the time, even if we don't realize it.

We try to convince a company to hire us, we try to impress someone we like, and we try to make new friends.

Selling can be hard, but it's often because we don't listen enough.

We have two ears and only one mouth for a reason!

If we listen to the people we're talking to, we can figure out what they want and need. It's not just about talking a lot, it's about listening and asking good questions.

If we keep talking and talking about our products and our company, people might get scared and not want to buy anything.

Some people think it's all about talking as fast as they can, but then they don't understand why the person they were talking to said no to their amazing offer.

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CHAPTER

ENTHUSIASM!

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ENTHUSIASM!

Staying happy and excited about what you are selling is very important.

One way to do this is to really get to know your products really well.

When you know a lot about what you're selling, you'll feel more confident and excited to talk about it with other people.

People are attracted to others who are positive and seem to have a lot of energy.

If you smile and talk about your products in an excited way, people will naturally be drawn to you and want to be around you.

This will make it easier for you to sell your products and be successful in Network Marketing.

Remember, smiling and being positive will help you in the long run.

People will be more likely to work with you and buy what you're selling if they can see that you believe in it and are happy about it.

So, make sure to learn all you can about your products and then let your enthusiasm shine through!

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CHAPTER

HAVE BIG DREAMS

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HAVE BIG DREAMS

Dream big!

It's important to have big dreams when you start in Network Marketing.

Some people might say that you need to have a really strong reason for doing this, like something that makes you cry.

But for many people, having big dreams is enough to keep them motivated.

If you have a big dream, I would suggest making a vision board.

A vision board is like a picture of your dream that you put up somewhere where you can see it every day.

This way, you'll always be reminded of what you're working towards.

I had a picture of my dream car hanging on my vision board for almost 5 years before I managed to get enough money together to buy it.

Some people even put their dream on a piece of paper and hang it in different places around their house so they see it often.

Even if things get tough, it's important to focus on your dream and stay positive.

When you remember why you started, it'll be easier to keep going and keep working towards your goal.

So, dream big and make a vision board to help you achieve your goals.

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CHAPTER

LEARN TO ATTRACT

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LEARN TO ATTRACT

Attraction marketing is a way of getting customers by giving them valuable information.

In the past, people used to just send messages to their friends about their products and business, but this doesn't work as well anymore.

Now, we know that everyone can be a potential customer.

That's why it's important to learn about attraction marketing.

If you want to learn more, I recommend that you go to my website and read more information in my blog posts.

These blog posts explain more about attraction marketing.

You can read it by clicking "[here.](#)"

It will help you understand what attraction marketing is and how it can help you get more customers.

So, if you're interested in learning more, I highly recommend reading my blog posts.

CONCLUSION

Be aware that few people make it all the way to the top of the mountain, but a good stack of extra dollars might do it too.

I am not an MLM millionaire myself, but I get residual income every single month and it helps to sweeten my life.

It may turn out after a while that the company you have chosen was the wrong match and you have to start all over again somewhere else.

Don't panic because it's completely normal.

I hope you found some value and maybe a few good ideas to get you started on your own empire-building journey.





LOOKING FOR A NEW HOME?

I can of course not choose to work with everyone.

Nor do I want to work with everyone...

This may be quite the opposite of the general attitude in the industry, but we only have one life and I think it is important to spend time with people you have fun with.

I only work with people that have certain qualities:

- Must be reliable and honest.
- Positive and have a good sense of humor.
- Willing to learn.

Reach out to me if you want to chat right ["here."](#)

LINKS

1

I'M READY TO MAKE A CHANGE

2

I WANT TO CHECK YOUR WEBSITE

3

I WANT TO CONNECT ON INSTAGRAM

4

LET ME CHECK YOU OUT ON YOUTUBE

5

LET ME CHECK YOU OUT ON FACEBOOK